

# **PRIVACY POLICY FOR GREENBERGFORMAYOR.COM**

This Privacy Policy is effective as of 8/6/25 and governs the privacy practices for the website greenbergformayor.com (the "**Site**"), which is operated by Daniel Greenberg ("**we**" or "**us**"), a resident of Kentucky. The Site aims to solicit contributions for Craig Greenberg's mayoral re-election campaign and is accessible to users across the United States.

WHEREAS, this Privacy Policy is designed to comply with applicable privacy laws in the United States;

WHEREAS, it outlines the practices regarding the collection, use, and disclosure of non-personal data by the Site;

WHEREAS, this Policy provides information on how users can contact us regarding privacy-related inquiries and the reasonable security measures in place to protect user data;

NOW, THEREFORE, by using the Site, you agree to the terms of this Privacy Policy.

## **1. Introduction And Scope**

Welcome to greenbergformayor.com (the '**Site**'). This Privacy Policy is effective as of 8/6/25 and outlines how we collect, use, and safeguard your information when you use our Site. The Site is designed to solicit contributions for Craig Greenberg's mayoral re-election campaign and is accessible to users ('**User**', '**you**', or '**your**') across the United States. By using the Site, you agree to comply with the terms of this Privacy Policy. This Policy aims to ensure transparency and trust by adhering to applicable privacy laws ('**Applicable Laws**') in the United States. It covers the scope of information collection, usage, disclosure, and your rights regarding your personal data.

## **2. Information Collected**

The Site collects certain types of non-personal data to enhance user experience and improve its services. Non-Personal Data refers to information that does not directly identify an individual user but can provide insights into how users interact with the Site. Our collection practices are strictly limited to the following types of non-personal data:

a. Usage Data: Information about how users navigate and interact with the Site, including pages visited, time spent on each page, and click-through data.

- b. **Technical Data:** Information about the users' devices and browsers, such as the type and version of browser, operating system, device type, IP address, and other similar technical details.
- c. **Interaction Data:** Data related to users' interactions with any features or functionalities provided by the Site, such as button clicks, form submissions, and other user actions.

Importantly, we do not collect any personal information from users. This includes, but is not limited to, names, addresses, phone numbers, email addresses, payment details, location data (neither via GPS nor manual entry), or any ride or flight history. By ensuring that no personal data is collected, we aim to safeguard user privacy while still providing a meaningful and optimized experience on the Site.

### **3. Use Of Information**

The Site does not collect any personal information or location data from users. As specified in Clause 2 (Information Collected), only non-personal data, such as aggregated statistical information, may be gathered. This non-personal data is used solely for internal analysis to improve the functionality and user experience of the Site, and to ensure that the content and services provided are relevant and useful to users. This information helps us understand overall user behavior on the Site, enabling us to make data-driven decisions regarding updates and improvements. No attempt will be made to link this data to any specific user, and it will not be shared with third parties for commercial purposes.

### **4. Cookies And Tracking Technologies**

The Site uses cookies and similar tracking technologies to enhance user experience, manage login sessions, understand user interaction, and improve our services. Cookies are small text files stored on your device by web browsers that allow us to collect Non-Personal Data, which is described in Section 2: Information Collected. These cookies help us to:

- a. Keep you signed in to the Site.
- b. Understand how you use the Site and monitor Site performance.
- c. Provide you with a more personalized user experience by remembering your preferences and past activities.
- d. Target relevant content and advertisements to you, based on your interests and browsing history.
- e. Conduct analytics and research to improve our services and communications.
- nf. Detect and prevent fraud and enhance security.

By using the Site, you consent to our use of cookies and similar technologies as described. You have the option to manage or disable cookies through your web browser settings; however, doing so may impact the functionality and your ability to enjoy certain features of the Site.

## **5. Disclosure Of Information**

We may disclose Non-Personal Data collected through the Site in the following circumstances: a. To comply with legal obligations, or in response to lawful requests from public authorities, including to meet national security or law enforcement requirements. b. To protect and defend our rights or property or the safety of our users or the public. c. To third-party service providers who perform services on our behalf, provided they agree to process the data only for the intended purposes and in accordance with this Privacy Policy. d. In connection with a business transaction such as a merger, acquisition, or sale of assets, where the third party agrees to respect the personal data principles described here. e. With your consent or at your direction. Note that we do not share, sell, or trade any personal data and do not disclose location data to third-party services such as airlines or rideshare companies.

## **6. Data Security**

We take the security of your data seriously and employ reasonable security measures to protect the Site and any processed information from unauthorized access, disclosure, modification, or destruction. Although we do not collect any personal data through the Site, we still adhere to standard website security practices. These include, but are not limited to, using secure communication protocols such as HTTPS, regularly updating our software and servers, implementing firewalls, and conducting security audits. We also ensure compliance with Applicable Laws to maintain the integrity and confidentiality of any information processed through the Site. Despite these measures, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

## **7. Children'S Privacy**

Our Site is not directed to children under the age of 13. In compliance with the Children's Online Privacy Protection Act (COPPA), we do not knowingly collect or maintain any personal information from children under the age of 13. If we become aware that we have inadvertently received personal information from a user under the age of 13, we will take steps to delete such information from our records promptly. If you believe that we might have any information from or about a child under 13, please contact us immediately at the contact information provided in Section 10.

## **8. User Rights And Choices**

Although no personal information is collected as outlined in the section 'Information Collected,' users still have certain rights and choices regarding their interaction with the Site. These rights include the following:

- a. Right to Access: Users have the right to access the non-personal information collected about their usage of the Site.
- b. Right to Correct: Users can request corrections to any non-personal data that may be inaccurate or outdated.
- c. Right to Opt-Out: Users can opt-out of cookies and tracking technologies used by the Site as detailed in the 'Cookies and Tracking Technologies' section.
- d. Right to Delete: Users can request the deletion of any non-personal data collected about them, subject to legal and operational constraints.

To exercise any of these rights, users may contact us through the details provided in the 'Contact Information' section. Requests will be addressed promptly in accordance with applicable law.

## **9. Changes To This Privacy Policy**

We reserve the right to update or amend this Privacy Policy at any time to reflect changes in our practices, legal requirements, or for any other reason. When we make material changes to this Privacy Policy, we will notify users by posting a prominent notice on the Site or by sending an email notification, where applicable. The date this Privacy Policy was last revised is identified at the beginning of the document. Your continued use of the Site after such changes have been made will signify your acceptance of the updated or amended Privacy Policy. It is your responsibility to review this Privacy Policy periodically for updates.

## **10. Contact Information**

If you have any questions or concerns regarding your privacy while using the Site, you are encouraged to contact us. We are committed to addressing your inquiries promptly and professionally. Please reach out to us via email at [info@greenbergformayor.com](mailto:info@greenbergformayor.com). Your privacy matters to us, and we are here to ensure that your information is protected.

## **11. Governing Law**

This Privacy Policy, and any disputes arising out of or related to the use of the Site, shall be governed by, and construed in accordance with, the laws of the State of Kentucky, without regard to its conflict of law principles. Additionally, federal laws of the United States applicable to data privacy and security will also govern. Any legal action or proceeding relating to this Privacy Policy shall be brought exclusively in the state or federal courts located in Kentucky. By using

the Site, you consent to the jurisdiction of such courts and waive any objections to the exercise of jurisdiction over you by such courts.

Add signatures for all parties here